

Sarah Hextall

Print & Digital Designer



Bristol



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Skills:

Print and digital design

including; corporate identity, logos and branding, brochures, publications, stationery, leaflets, flyers, merchandising, event graphics, posters, large format print, typography, POS, hand drawn lettering, website banners, social media banners, landing pages, GIFs, interactive PDFs, infographics, PowerPoint presentations, photo retouching, concept visuals and motion graphics.

I also speak basic Danish.

Software Skills:

Adobe Creative Cloud 2020:

Photoshop ●●●●●
Illustrator ●●●●●
InDesign ●●●●●
Acrobat Pro ●●●●●
AfterEffects ●●●●●

Microsoft Office:

PowerPoint ●●●●●
Word ●●●●●
Excel ●●●●●

Systems:

Mac ●●●●●
PC ●●●●●

Work Experience:

● Freelance Graphic Designer, 02.2018-Now

- I've worked at a variety of design and events agencies as well as corporate in-house, across multiple business sectors.
- Brands I've worked on include; EDF, Eurostar, Savills, HSBC, John Lewis, Abel & Cole, Jeep, PepsiCo, SPAR, Thomas Cook, Thomson Reuters and Tétris.
- Expanded my skillset by learning video and animation skills in AfterEffects.

● Redington: Senior Graphic Designer, 02.2017-01.2018

- My workload included branding, publications, RFPs, pitches, infographics, event graphics, website and social media banners.
- Managing one other designer and the workflow.
- I made Redington's design and messaging more accessible, working with stakeholders to present their statistics and processes in a way that was easier to digest and boosted the impact.
- I launched Redington's new brand successfully throughout the company, 160 assets completed in 2 months, from business cards to office graphics, Microsoft Office templates, sub-brands and a welcome pack for all staff.

● Mecca Bingo, The Rank Group: Print & Digital Designer, 06.2015-02.2017

- I worked across print and digital, from large format signage and POS to leaflets and mailers, site banners, social banners, landing pages and GIFs.
- During Mecca's rebrand I helped to refine the style and its usage.
- As the lead Print Designer, I checked and uploaded all artwork for print and created and updated all print templates.

● Abel & Cole: Freelance Designer, 04.2015

● Travelling: various jobs, 07.2013-01.2015

● fonehouse Group: Graphic Designer, 05.2012-07.2013

● Reed Global: temporary jobs, 02-05.2012

● Leadbitter Group: Freelance Designer, 01-02.2012

● On Screen Productions: Freelance Designer, 09.2011

● DesignHQ Limited: Junior Graphic Designer, 02-06.2011

● Whype Ltd: Graphic Design intern, 03-05.2010

| Education:

● Graphic Design BA (Hons), U.W.E, 2009

● Graphic Design HND, Art & Design AVCE, Filton College, 2008

● 13 GCSEs A-C grades, Patchway Community College, 2004

References:

The recommendation below, along with others, are visible on LinkedIn [here](#). Information for references are available on request.

Chris Wong, Art Director. MCM Creative Group:

"A lifesaver on many occasions, Sarah remains one of a select few go-to freelancers for us whenever things get a bit sticky.

She came to us on recommendation from a former colleague and did not disappoint. On entering a very pressure-filled environment and time-sensitive situation, it quickly became clear that Sarah is able work as swiftly as required, whilst maintaining a great level of quality. She has very solid and diverse design skills, and a good eye for aesthetics.

On a personal level, I enjoy Sarah's company and humour very much, making the working relationship all the more positive. While we always communicate in a friendly and relaxed manner, she always respects my direction and requests to push her design further.

Sarah would certainly be an asset to any team, either on a freelance basis, or if she decided to take on a more permanent position."

About Me:

I'm a creative Graphic Designer with over 7 years of experience across print and digital design, in a variety of business sectors, in-house and agency side. I'm always excited to solve new creative challenges, and pay attention to the details to provide the best possible outcomes for the project, from concept to final artwork.