






Sarah Hextall

Graphic Designer

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Skills:

- Print Design (from posters & large format print to leaflets, brochures & merchandising)
- Digital Design (from emails & GIFs, to website & Social media banners)
- Logos
- Branding
- Typography
- Infographics
- Presentations
- Interactive PDFs
- Photo retouching
- Concept visuals
- Motion graphics
- Data merge (InDesign & Photoshop)
- Managing & mentoring
- Time & Project management
- Brainstorming
- Teamwork
- Problem Solver

Software Skills:

Adobe Creative Cloud 2024:

- Photoshop ●●●●●
- Illustrator ●●●●●
- InDesign ●●●●●
- Acrobat Pro ●●●●●
- AfterEffects ●●●●●

Microsoft Office:

- PowerPoint ●●●●●
- Word ●●●●●
- Excel ●●●●●

Systems:

- Mac ●●●●●
- PC ●●●●●

References:

Read my recommendations, on LinkedIn [here](#). Contact information for references are available on request.

"On entering a very pressure-filled environment and time-sensitive situation, it quickly became clear that Sarah is able work as swiftly as required, whilst maintaining a great level of quality. She has very solid and diverse design skills, and a good eye for aesthetics."

About Me:

I'm a creative Graphic Designer with over 10 years of experience across print and digital design, in a variety of business sectors, in-house and agency side. I'm always excited to solve new challenges, and pay attention to the details to provide the best possible outcomes for the project, from concept through to final artwork.

I enjoy personal design projects in my spare time as well as walking/hiking, cycling, camping, gaming, baking and anything creative. I love travelling and I'm always planning my next trip.

Work Experience:

British Corner Shop: Senior Graphic Designer, 10.2020-01.2024

A varied workload including email design, web and social banners, GIFs, catalogues, pitch presentations, brochures, leaflets.

- Created and managed a branded PowerPoint template, complete with a full custom set of icons and image library.
- Managed and mentored a Junior designer.
- Improved the time efficiency of projects, utilising data merge for large scale product catalogues as well as creating over 400 GIF banners with data merge and automations in Photoshop.

Freelance Graphic Designer, 02.2018-10.2020

I worked at a variety of design and events agencies as well as corporate and in-house, across multiple business sectors. I was a regular freelancer in Savills, Tétris, and MCM Creative Group.

- Brands I worked on include; EDF, Eurostar, Savills, HSBC, John Lewis, Jeep, PepsiCo, SPAR, Thomas Cook, Thomson Reuters, Tétris & Unilever.
- I expanded my skill set by learning video and animation skills in AfterEffects from scratch to get a project completed for a client.

Redington: Senior Graphic Designer, 02.2017-01.2018

My workload included branding, publications, RFPs, pitches, logos, infographics, event graphics, website and social media banners and all internal communications.

- I made their messaging more accessible, working with stakeholders to present their statistics and processes in a way that was easier to digest and boosted their impact.
- I launched Redington's rebrand throughout the company, 160 assets in 2 months, from business cards and office graphics to full welcome packs.
- I managed and mentored a full time freelancer.

Mecca Bingo: Print & Digital Designer, 06.2015-02.2017

I worked across print and digital, from large format signage and posters to leaflets, site banners, social banners, landing pages and GIFs.

- During Mecca's rebrand I helped to rollout and refine the new style and it's usage across web, print and the App.
- As the lead Print Designer, I checked and uploaded all artwork for print as well as creating and maintaining all print templates.
- I mentored the junior designers in both print and digital design skills.

Abel & Cole: Freelance Designer, 04.2015

Travelling: various jobs, 07.2013-01.2015

fonehouse Group: Graphic Designer, 05.2012-07.2013

Reed Global: temporary jobs, 02-05.2012

Leadbitter Group: Freelance Designer, 01-02.2012

On Screen Productions: Freelance Designer, 09.2011

DesignHQ Limited: Junior Graphic Designer, 02-06.2011

Whype Ltd: Graphic Design intern, 03-05.2010

Education:

Graphic Design BA (Hons) Degree, U.W.E, 2009

Graphic Design HND, Art & Design AVCE, Filton College, 2008

13 GCSEs A-C grades, Patchway Community College, 2004